



LIFEPHARM GLOBAL NETWORK

# COMPENSATION PLAN



NOVEMBER 2014

# BY FOR YOU

“By You, For You” is our philosophy and our approach to developing this Compensation Plan.

In creating this Compensation Plan, we did not hire a specialist or consultant who naturally tends to create a plan beneficial to the company. Instead, we sat down with various networking business leaders from the US and various countries such as yourselves and let ‘you’ have a free reign on creating what would be a money making plan entirely from your point of view.

Our aim was to come up with a totally unprecedented, yet simple, straight forward and easy to achieve Compensation Plan, unequalled and unparalleled to any companies out there.

We are proud to unveil a totally new approach in compensation, which we believe to be the first and only plan in the world that was created entirely by ‘you’, our Independent Business Owners (IBOs) and associates, with the main objective of ensuring you never fail in the networking business again.

# HOW YOU EARN WITH LPGN

The LPGN Compensation Plan offers you multiple streams of income. You are rewarded for all your business-building efforts as you work toward growing and developing a strong and thriving team of IBOs who share LPGN products with those they know and meet.

# MULTIPLE STREAMS OF INCOME

## ▶ Weekly Earning Opportunities

- Retail Profit
- Fast Start Bonus
- Break Even Bonus
- Matrix Bonus
- Matrix Match Bonus
- Coded Bonus
- Coded Match Bonus

## ▶ Monthly Earning Opportunities

- Leadership Bonus
- Leadership Match Bonus
- Global Bonus Pool

## ▶ Plus

- Cash Bonus & Rewards

# GETTING STARTED

## Becoming an LPGN IBO

- ▶ There is no personal purchase of product necessary to be an LPGN IBO.
- ▶ Start your **OWN** LPGN business by purchasing the \$29.95 Business Success Starter Kit\* and receive:
  - Your own Replicated LPGN Website
  - LPGN IBO Virtual Office to manage your LPGN Business
  - 90-Day subscription to the LPGN Level 100 VIP Training

\*Business Success Starter Kit will be included with the purchase of an Activation Pack or higher at the time of sign up.

# RETAIL PROFIT

EXAMPLE



▶ Paid Weekly

# FAST START BONUS

- ▶ You receive 15% of the CV of the initial order\* on all IBOs that you personally enroll into LifePharm Global Network
- ▶ Paid Weekly

\*Only on the first order of your personally enrolled members.

# BREAK EVEN BONUS

- ▶ A Break Even Bonus will be paid back to you on all orders after initial enrollment order made by IBOs you have personally enrolled
- ▶ Paid Weekly
- ▶ \$450 maximum/month

**15% OF PERSONAL  
ENROLLEES' CV\***

\*Break Even Bonus on Laminine and Laminine OMEGA+++ will pay out \$4 per bottle. Break Even Bonus on all other products and packages pay is 15% of the CV.



# STATUS ACHIEVEMENT QUALIFICATIONS



# STATUS MAINTENANCE REQUIREMENTS

**ASSOCIATE**  
25 PV  
50 GV

**BUILDER**  
25 PV  
100 GV

**LEADER**  
25 PV  
200 GV

**PREMIER**  
43 PV  
300 GV

Must maintain personal CV & GV sales volume requirement for each status

# 2X12 MATRIX BONUS

Get paid commissions on sales from your team weekly. Commission is calculated from the total commissionable volume from all products sold in a given week. Each product sold has an assigned CV.

Enroll two people and become an Associate and get paid down 7 compressed levels. You must meet the minimum personal purchase of 25 CV and 50 GV to qualify.

➡ Paid Weekly

LEVEL 1	GET PAID 2%
LEVEL 2	GET PAID 2%
LEVEL 3	GET PAID 3%
LEVEL 4	GET PAID 4%
LEVEL 5	GET PAID 4%
LEVEL 6	GET PAID 4%
LEVEL 7	GET PAID 4%

## ASSOCIATE

25 CV  
50 GV

2 PERSONAL ENROLLMENTS

# MATRIX BONUS

Grow with us and get paid more commissions on more levels.

LEVEL 1	GET PAID 2%
LEVEL 2	GET PAID 2%
LEVEL 3	GET PAID 3%
LEVEL 4	GET PAID 4%
LEVEL 5	GET PAID 4%
LEVEL 6	GET PAID 4%
LEVEL 7	GET PAID 4%
LEVEL 8	GET PAID 4%
LEVEL 9	GET PAID 4%
LEVEL 10	GET PAID 4%
LEVEL 11	🔒
LEVEL 12	🔒

## BUILDER

25 CV  
100 GV  
3 PERSONAL ENROLLMENTS

LEVEL 1	GET PAID 2%
LEVEL 2	GET PAID 2%
LEVEL 3	GET PAID 3%
LEVEL 4	GET PAID 4%
LEVEL 5	GET PAID 4%
LEVEL 6	GET PAID 4%
LEVEL 7	GET PAID 4%
LEVEL 8	GET PAID 4%
LEVEL 9	GET PAID 4%
LEVEL 10	GET PAID 4%
LEVEL 11	GET PAID 4%
LEVEL 12	🔒

## LEADER

25 CV  
200 GV  
6 PERSONAL ENROLLMENTS  
OR 2 BUILDER RANK IBOS

LEVEL 1	GET PAID 2%
LEVEL 2	GET PAID 2%
LEVEL 3	GET PAID 3%
LEVEL 4	GET PAID 4%
LEVEL 5	GET PAID 4%
LEVEL 6	GET PAID 4%
LEVEL 7	GET PAID 4%
LEVEL 8	GET PAID 4%
LEVEL 9	GET PAID 4%
LEVEL 10	GET PAID 4%
LEVEL 11	GET PAID 4%
LEVEL 12	GET PAID 3%

## PREMIER

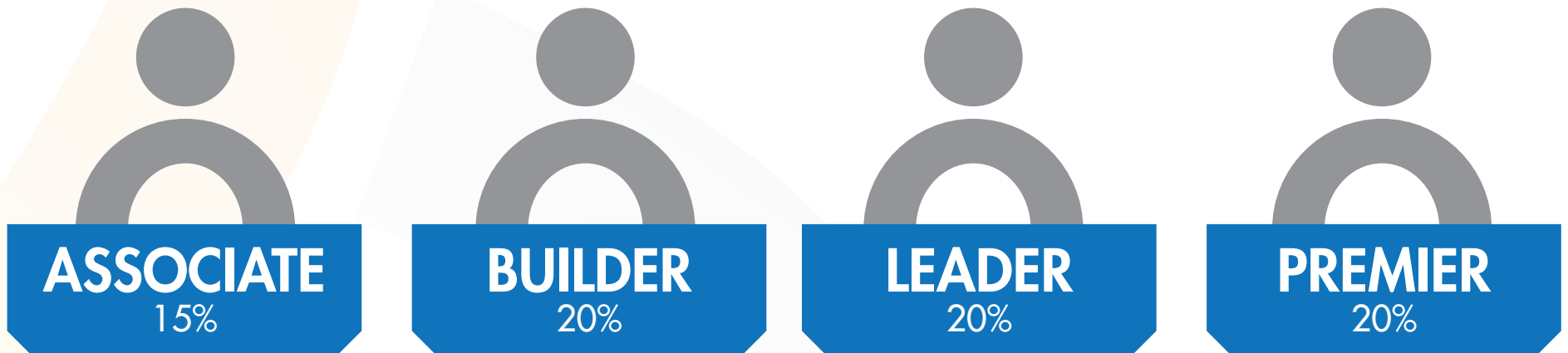
43 CV  
300 GV  
10 PERSONAL ENROLLMENTS  
OR 5 BUILDER RANK IBOS

All levels receive dynamic compression to pay bonus on a weekly basis.

# MATRIX MATCH BONUS

Receive an additional bonus\* on your first two personally enrolled IBOs' matrix earnings. This is paid as a percentage from their weekly matrix income.

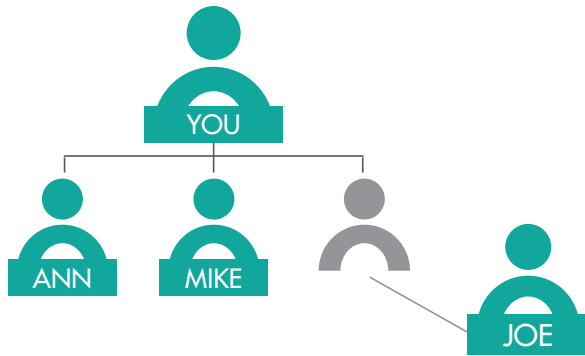
▶ Paid Weekly



\*Must maintain personal CV & GV sales volume requirement for each status.

# GENERATION TREE & MATRIX TREE

## GENERATION TREE



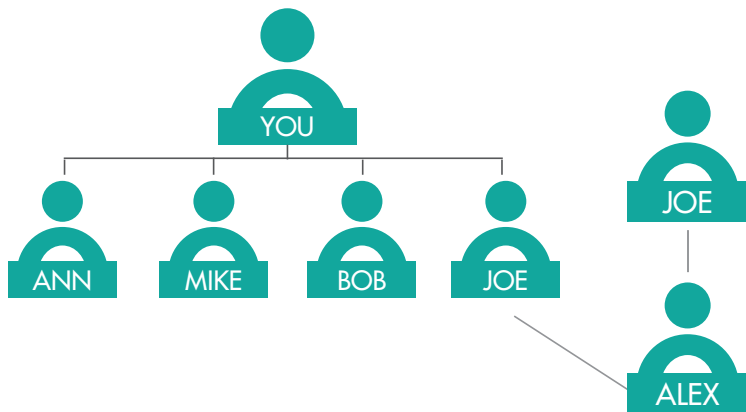
In the generational tree, my new personally sponsored IBO, Joe, will automatically fall in my First Generation.

## MATRIX TREE



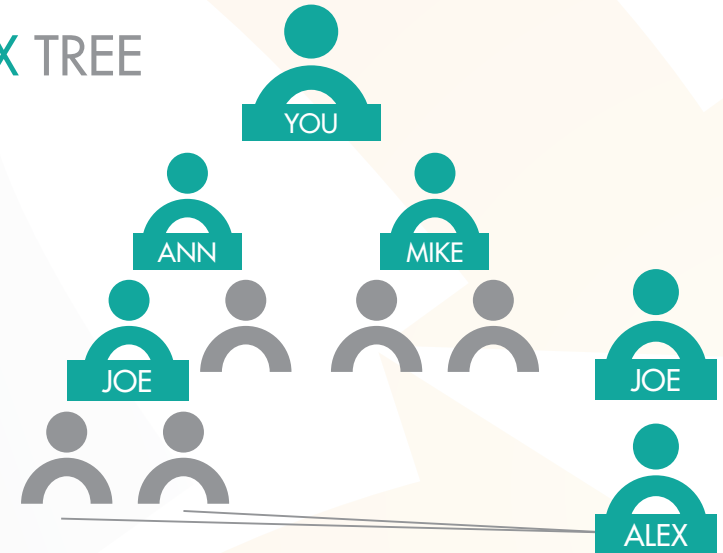
In the matrix tree, I have the choice of placing my new personally sponsored IBO, Joe, into any of the 4 open spots on level 2.

## GENERATION TREE



When Joe enrolls somebody new (Let's say, Alex), he is automatically placed below Joe. He is considered Joe's first generation and my second generation.

## MATRIX TREE



When Joe enrolls somebody new (Let's say, Alex), he has the option of placing him in any one of the open spots under him, as long as there is someone located above that open spot in the matrix.

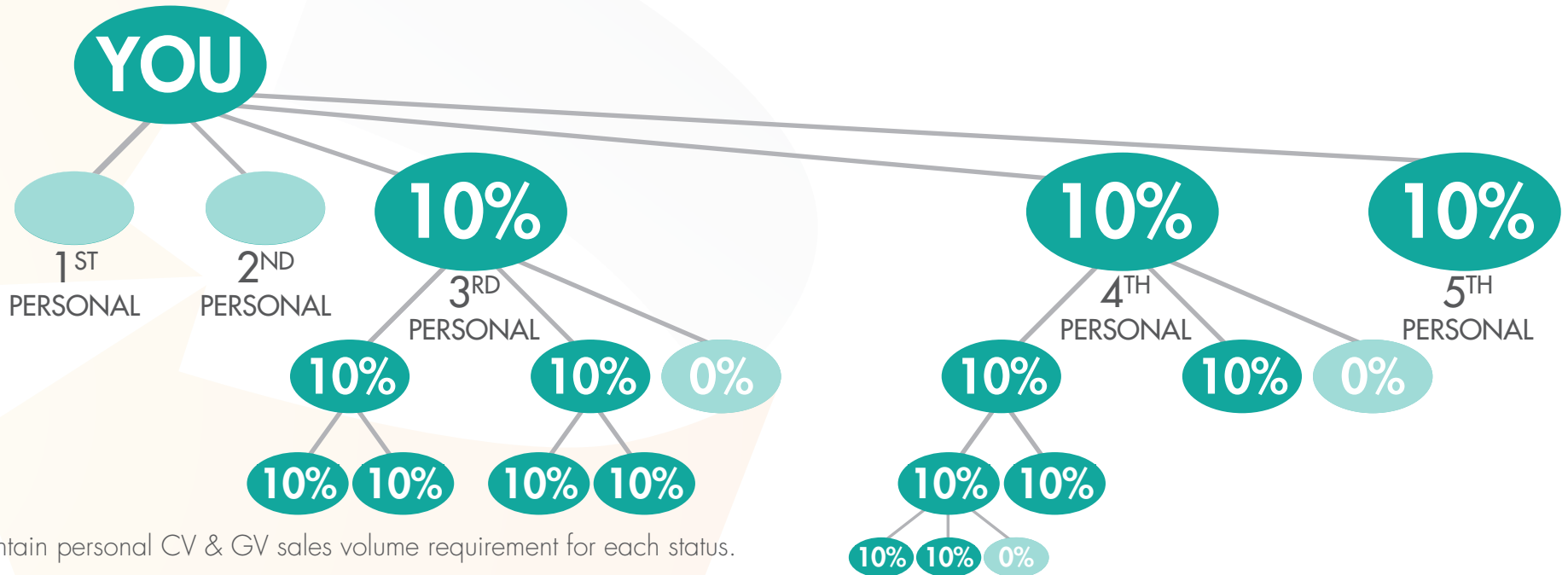
# CODED BONUS

The Coded Bonus pays "Infinity Wide" beginning from the 3<sup>rd</sup> IBO you personally enroll and each one you personally enroll thereafter. The Coded Bonus percentage is based on your status:

- Builder** - 2% of the CV
- Leader** - 6% of the CV
- Premier** - 10% of the CV

The Coded Bonus also pays Infinity Deep. Beginning with your 3<sup>rd</sup> personally enrolled IBO, and their first two personally enrolled and their "first two" and their "first two" and their "first two" and so on Infinity Deep.

► Paid Weekly.



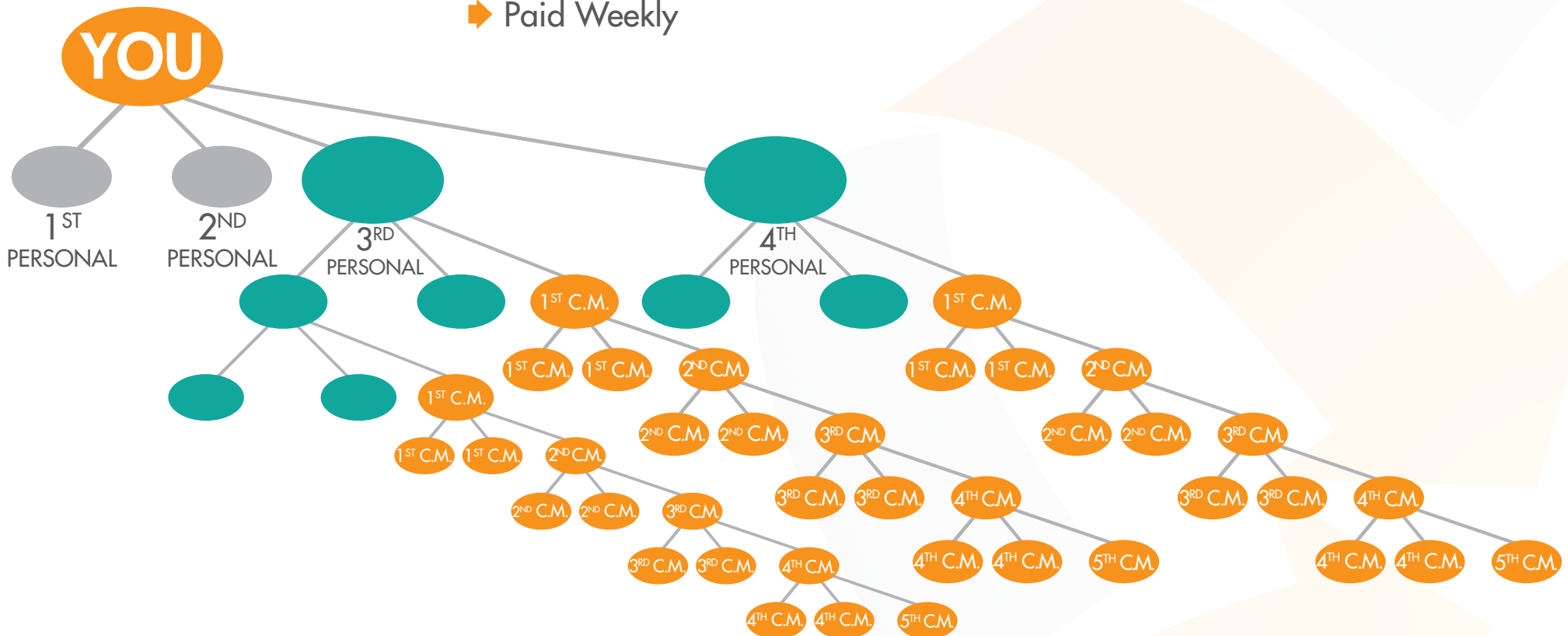
Must maintain personal CV & GV sales volume requirement for each status.

# CODED MATCH BONUS

You will be paid a Coded Match Bonus from a percentage of the Coded Bonus earnings when those coded to you earn the Coded Bonus. You will be able to earn from your compressed first 5 qualified Coded Generation Team\*.

*\*Any IBO coded to you who opens his/her coded bonus earnings, by personally sponsoring a third enrollee under them, is your 1<sup>st</sup> generation coded match. You can earn a Coded Match Bonus through up to 5 coded generations with unlimited width and depth in your Generational Tree!*










➔ Paid Weekly



Must maintain personal CV & GV sales volume requirement for each status.

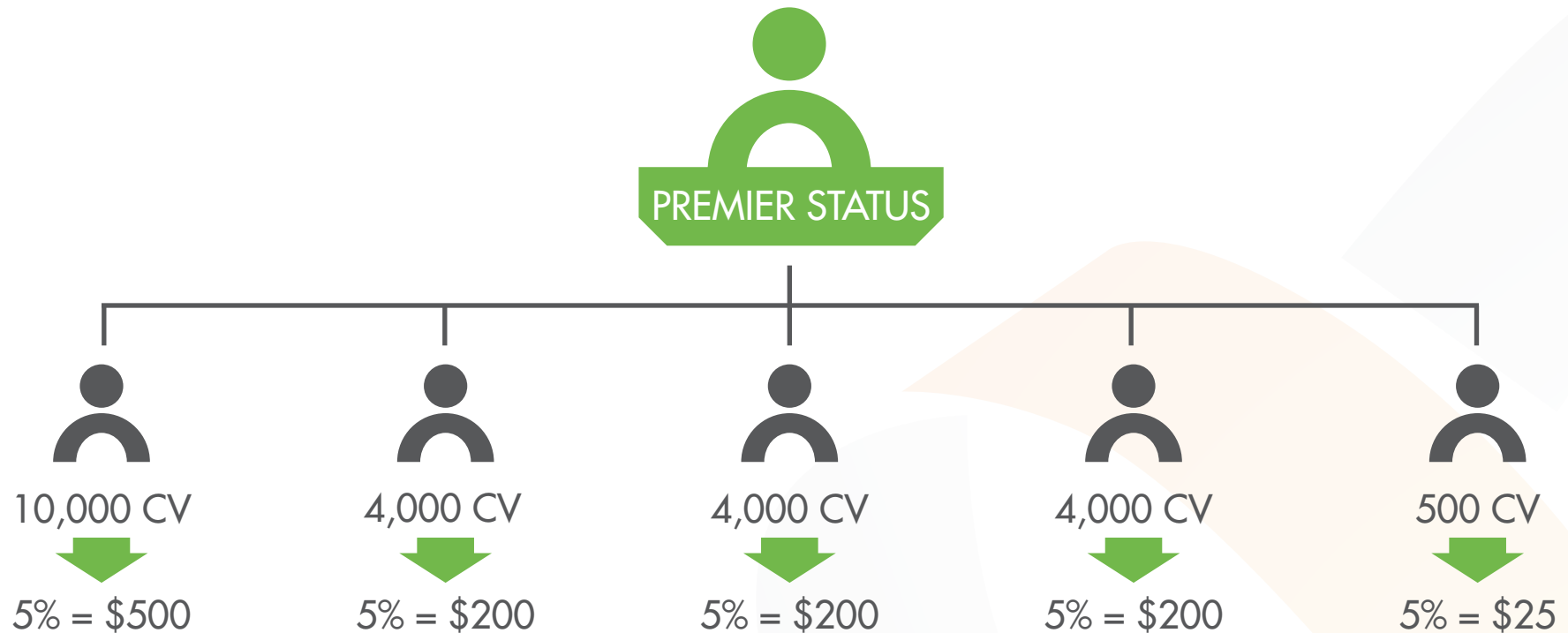


# CODED MATCH BONUS (continued)

GENERATION	BUILDER	LEADER	PREMIER
GENERATION 1	15% 	15% 	15% 
GENERATION 2	5% 	10% 	10% 
GENERATION 3			10% 
GENERATION 4			10% 
GENERATION 5			5% 
	<p><b>BUILDER</b></p> <p>Pays an extra 15% on qualifying IBOs on 1<sup>st</sup> generation. Pays an additional 5% on 2<sup>nd</sup> generation.</p>	<p><b>LEADER</b></p> <p>Pays an extra 15% on qualifying IBOs on 1<sup>st</sup> generation. Pays an additional 10% on 2<sup>nd</sup> generation.</p>	<p><b>PREMIER</b></p> <p>Pays an extra 15% on qualifying IBOs down on 1<sup>st</sup> generation. Pays an additional 10% on 2<sup>nd</sup> generation, 10% on 3<sup>rd</sup> generation, 10% on 4<sup>th</sup> generation and 5% on 5<sup>th</sup> generation.</p>

Must maintain personal CV & GV sales volume requirement for each status.

# LEADERSHIP BONUS



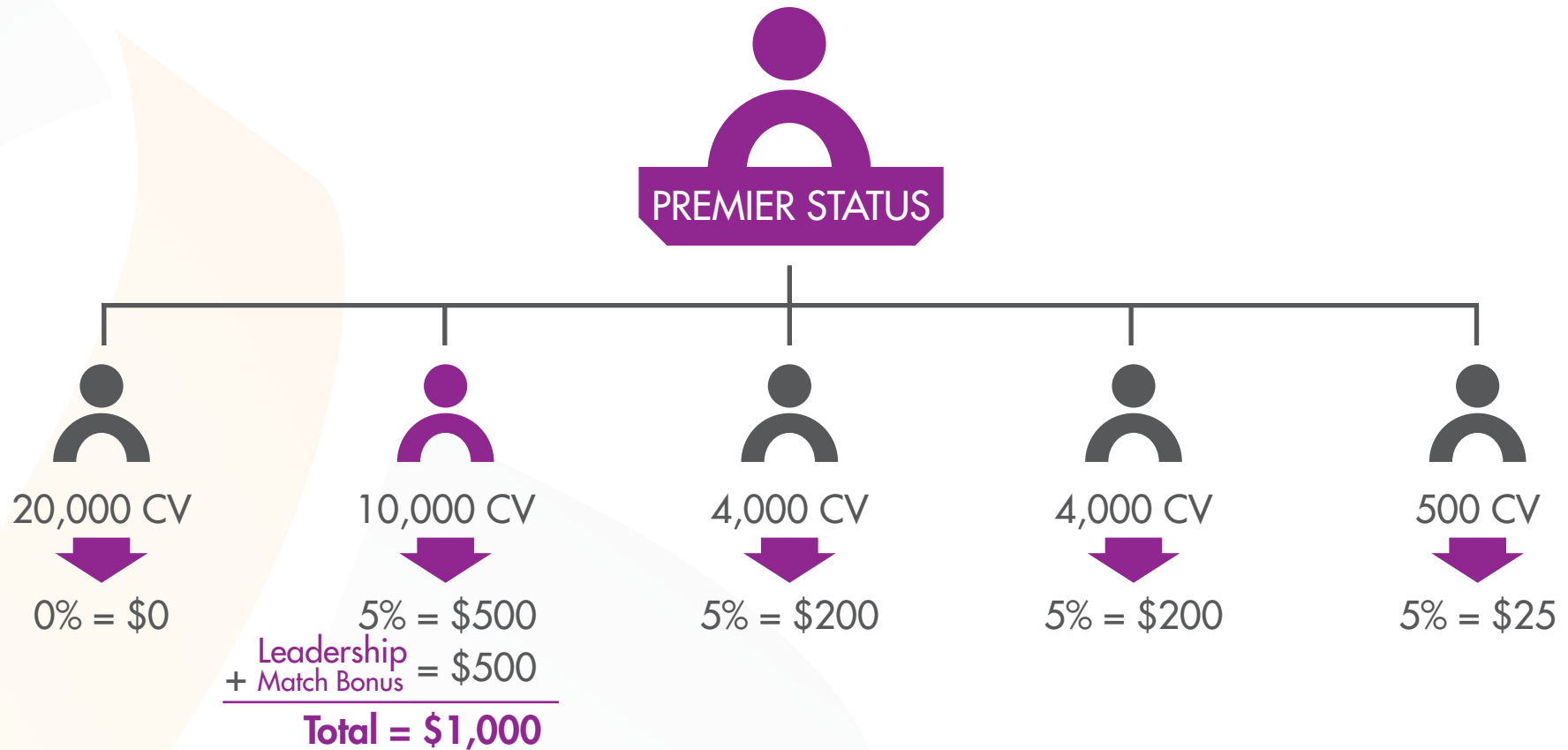
For IBOs at Builder and Leader status, reach 20,000 CV in Team Generation Volume in a given month and earn an extra 2% from your team's total volume. Premier status receives 5% monthly.

You earn up to a 5% bonus of your total Generation Leg Volume up until any individual generational leg reaches a monthly total of 20,000 CV or more. Once any of your generation legs hit 20,000 CV or more, that generation leg breaks away and you become eligible for either the Leadership Match Bonus or share(s) in the Global Pool. Please see details of the Leadership Match Bonus and the Global Pool Bonus for more information.

## ► Paid Monthly

Must maintain personal CV & GV sales volume requirement for each status.

# LEADERSHIP MATCH BONUS



The Leadership Match Bonus, on top of the current Leadership Bonus, is available only to IBOs who are not in the Global Pool (See Global Pool Bonus for more details). When your 1<sup>st</sup> generation leg breaks away at 20,000 CV, you will receive a 100% match on the Leadership Bonus earned from your second highest generation leg volume. The Leadership Bonus and Leadership Match Bonus combined will not exceed \$1000 on your second highest generation leg. Once you have your 2<sup>nd</sup> highest generation leg break away at 20,000 CV, you will no longer earn any Leadership Match Bonus, but will transition over to earning shares in the Global Pool Bonus.

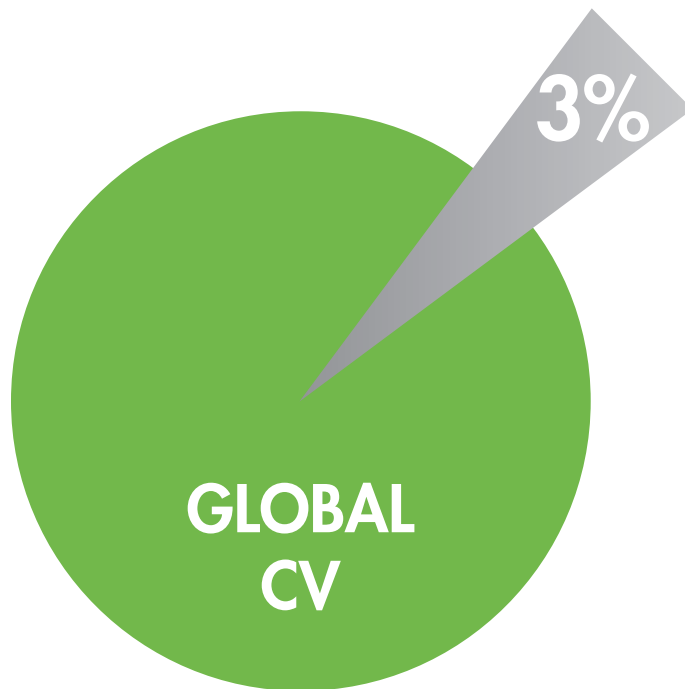
## ► Paid Monthly

Must maintain personal CV & GV sales volume requirement for each status.

# GLOBAL POOL BONUS

Once you have 2 generational legs that reach over 20,000 CV or more in a month, you will receive 2 shares in the Global Pool\*. With each subsequent generation leg that reaches 20,000 CV or more in the same month you will receive an additional share in the Global Pool. There is no limit on shares that may be earned in the Global Pool.

*\*Total Payout for the Global Pool Bonus and the Leadership Match Bonus will be 3% of Worldwide Sales CV. The Global Pool is a floating percentage. Once the Leadership Match Bonus has been paid out, the remainder of the 3% of Worldwide Sales CV will be allocated to the Global Pool Bonus.*



- **Global Pool = 3% of Worldwide Volume (CV)  
(Less Leadership Match Bonus)**
- **Personal Volume Requirement: 70 CV**
- **Paid Monthly**

Must maintain personal CV & GV sales volume requirement for each status.

# CASH BONUS & REWARDS

RANK	MATRIX GROUP VOLUME	REWARDS		CASH BONUS**	PV REQUIRED	WEAK LEG VOL REQUIREMENT	STRONG LEG VOL REQUIREMENT
SILVER DIRECTOR	10,000 CV	EXECUTIVE PORTFOLIO	-	US \$1,000*	80	4,000 CV	6,000 CV
GOLD DIRECTOR	50,000 CV	HDTV & LAPTOP	5 DAY CRUISE	US \$3,000	100	20,000 CV	30,000 CV
PLATINUM DIRECTOR	80,000 CV	\$12,000 CAR BONUS	-	US \$5,000	100	32,000 CV	48,000 CV
TITANIUM DIRECTOR	350,000 CV	\$65,000 CAR BONUS	-	-	100	140,000 CV	210,000 CV
DIAMOND DIRECTOR <sup>+</sup>	700,000 CV	ROLEX WATCH	EUROPE TRIP FOR 2	US \$100,000	100	280,000 CV	420,000 CV
ROYAL DIAMOND DIRECTOR <sup>+</sup>	1,500,000 CV	-	20 DAY CRUISE FOR 4	US \$500,000	100	600,000 CV	900,000 CV

[Click Here](#) to view the Cash Bonus & Rewards Terms and Conditions.

\*One time payment

\*\*Gold and above:

Rank Achievement Month <sup>+</sup> (Payment 1)	Payment 2	Payment 3	Payment 4
40% of cash bonus payout	20% of cash bonus payout	20% of cash bonus payout	20% of cash bonus payout

<sup>+</sup>First payment is paid upon achieving the Rank. Balance is paid in 3 equal installment payments on each month you maintain the volume requirements for the rank. You have the next six (6) months after achieving the rank to maintain qualifications for the balance of payments.

<sup>+</sup>To become a Diamond Director, the IBO is required to earn a minimum of 3 shares in the Global Pool. To become a Royal Diamond Director, the IBO is required to earn a minimum of 5 shares in the Global Pool.

MATRIX GROUP VOLUME PER MONTH FOR 2 CONSECUTIVE MONTHS (60%:40% MATRIX LEG BALANCE)

Cash Bonus & Rewards

# TERMS & DEFINITIONS

**Active IBO:** IBO is considered to be “active” if he/she has placed an order within the last 30 days.

**Annual Renewal Fee:** In order to remain an Active IBO and to continue to have access to their LPGN Virtual Office and an LPGN replicated website, IBOs must renew their account by paying a \$20.00 renewal fee annually on their enrollment anniversary date.

**Auto-Delivery:** Auto-Delivery is a standing order that is to be processed on the same day of each month. IBOs are encouraged to be on Auto-Delivery so that they are never out of product and always remain Active without having to remember to re-order on their enrollment anniversary.

**Business Success Starter Kit:** Any person wishing to become an LPGN IBO will be required to pay \$29.95 for a Business Success Starter Kit, which allows them access to the LPGN Virtual Office and LPGN Replicated website.

**Commission Volume (CV):** Each product sold has a CV assigned, and this CV is the basis of calculating all commissions and bonuses.

**Compression:** For Matrix commission, if any IBO within your pay level is not “active,” then that inactive IBO is not considered to have occupied a level, and the next IBO in the tree will be “compressed up” to take that place.

**Group Volume (GV) Requirement:** GV is the collection of all CVs from all your downline IBOs in your Unilevel Generation Tree. Each Status (Associate, Leader, Builder, or Premier) has its own GV requirement in order to be paid as of that status. If the GV falls below of the requirement, then the IBO will be paid as of a lower status based on the GV he/she has.

**Independent Business Owner (IBO):** A LifePharm Global Network Independent Business Owner is a person over 18 years of age who has completely filled out and signed an LPGN IBO Application & Agreement Form and paid for his/her Business Success Starter Kit.

**Legs:** In the Matrix Tree, you only have two legs—one on the left and one on the right—and all downline IBOs belong to one of the sides. In a Unilevel Generation Tree, anyone you personally enrolled is the beginning of a new leg. So, if you have personally signed up 5 IBOs, then you have 5 legs (See “Tree” for more explanation).

**Level:** This is the vertical position of an IBO in your organization, and may refer to both in your Matrix Tree & Unilevel Generation Tree (See “Tree” for more explanation).

# TERMS & DEFINITIONS

**Personal Volume (PV):** PV is the collection of all CVs assigned to the products you purchased or products you sold. CV assigned to the products purchased by your own Retail Customers is considered to be part of your PV. In order to receive commissions and bonuses, an IBO must meet a PV and GV requirement associated with each status and rank.

**Personally Sponsored Downline:** Often referred as “frontline,” the Personally Sponsored Downline are the downline IBOs who are personally enrolled by you. You, in turn, are referred as their “sponsor.”

**Qualified IBO:** An IBO who has met all requirements either to advance or maintain a rank AND is active.

**Rank:** Once an IBO achieves a rank, he/she will always be “recognized” at the highest rank he/she has achieved even if he/she does not continue to meet the performance requirements for that rank

**Retail Customer:** An individual who purchases LPGN products at retail from an LPGN IBO. LPGN products may ONLY be sold to retail customers through an LPGN IBO.

**Tree:** There are two types of trees:

**Unilevel Generation Tree** – This tree, also known as the Sponsorship Tree, includes all downline IBOs that you have personally recruited (your 1<sup>st</sup> level downlines), their personally recruited downlines (your 2<sup>nd</sup> level downlines), and their personally recruited downlines (your 3<sup>rd</sup> level downlines), and so forth.

**Matrix Tree** – This tree includes all IBOs that are in your Unilevel Generation Tree AND those who are recruited by your sponsor & uplines and their recruits. All IBOs are placed in the Matrix Tree in the order of sign ups. LPGN has a 2x12 Matrix Tree, meaning that any IBO can only have 2 legs in his/her first level of the Matrix Tree, and any additional member will flow down to the next level.

**SUCCESS** This Compensation Plan was designed entirely by you, our Independent Business Owners, to help you rapidly build a team and with generous weekly and monthly payouts paid ten ways.

Should you have any questions about the Compensation Plan, please ask your enroller or contact LPGN at the Corporate Office.

We wish you best of luck and much success!

LPGN does not guarantee income, and all commissions and bonuses are based on IBOs meeting specific activity and performance requirements.

LifePharm Global Network reserves the rights to edit, modify and alter the Compensation Plan at anytime.

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